



The Global Business Project is an experienced-based learning consulting course for Katz MBAs that includes:

- MBAs from multiple universities working with a faculty advisor and corporate executives to solve a business challenge
- Teams working virtually in the U.S. and then on the ground in Brazil, China or India
- Actionable recommendations, professionally presented.

Benefits to Katz MBAs include:

- International business experience to complement existing work and academic experience
- Access to companies that recruit MBAs
- Opportunities to work with fellow MBAs from different backgrounds, different countries and different universities in virtual and in-person team settings
- Exposure to consulting skills and frameworks

Responsibilities of Katz MBAs are:

- Submit a compelling application by October 28 (www.gbp-ciber.unc.edu) and be interviewed by Katz faculty and staff by Nov. 2. (Notified of acceptance Nov. 29.)
- If accepted, register for BIND 2031 Global Business Project for three credits in the spring term
- Deliver top-quality work for credit
- Engage in in-person and virtual meetings, including Feb. 7-9 GBP Project Launch Weekend in Washington, DC, engage in virtual project work from February to early May, go to target country for Hub City weekend May 16 to 18, and in-country completion of project, May 19 to 30

Cost of Program to Katz MBA:

- Program fee is \$3500, but the IBC provides a \$2000 scholarship
- Travel to DC and airfare to target country

University Sponsors: Columbia University, George Washington University, Lingnan University (China), Purdue University, San Diego State University, University of Connecticut, University of Maryland, University of Miami, University of North Carolina (lead school), University of Pittsburgh, University of Wisconsin and Unisinos (Brazil)

Katz faculty leader: Jo Olson, 308 Mervis Hall, 412-648-1715, jolson@katz.pitt.edu

Info sessions: Thurs., Sept 26, 5:15 in b-75 and Mon., Sept. 30, 5:15 in 117 Mervis

See our website: <http://www.business.pitt.edu/katz/ibc/for-students/graduate/global-business-project-index.php>